



Adrian Paci

Curator Fani Zguro

Special projects

Tirana Art Center in collaboration with

Tirana International Film Festival TIFF

“Electric Blue” is the title of the new video work created by Adrian Paci especially for the Kunsthaus exhibition. The title is that of an erotic TV series on what had been Yugoslavia’s state channel, one of the few entertainments available under communism. This work, produced in collaboration with the Kunsthaus Graz, is situated in Paci’s hometown of Shkoder (Albania). The artist had already used that location for the production of his video “Turn On”, which was shown at the 2005 Venice Biennale and marked Adrian Paci’s international breakthrough. In “Electric Blue” Paci tells the story of a man who attempts to secure the economic survival of his family in the chaotic collapsing state that was Albania in the 1990s. But the video, approximately 15 minutes in length, is far more than a historical document. It grapples with primordial questions of humanity: with failure and the impact of war and societal rupture on humans; with the yearning for an escape from poverty; with love, sex and passion. In this video, the artist manages to create striking and impressive images of the ‘Condition humaine’ that imprint themselves on the viewer’s memory.

Adrian Paci born 1969 in Shkodra. Lives and works in Milan. He has exhibited also at Tate Modern London, Istanbul Museum of Modern Art, The Center for Contemporary Art Tel Aviv, Bonniers Konsthall Stockholm, MoMA PS1 New York City, Moscow Museum of Modern Art, Museo Nacional Centro de Arte Reina Sofía MNCARS Madrid, Centre de Cultura Contemporània de Barcelona, Center for Contemporary Art Rotterdam, Tirana Biennial, Biennale de Lyon, Bienal de La Habana, Biennale of Sydney, La Biennale di Venezia, Manifesta European Biennial of Contemporary Art Ljubljana etc.

Adrian Paci, Still: *Electric Blue*, 2010, HD video, colour and sound, ca 15'30", © 2010 Adrian Paci.